

2018 NWSEO MEMBERSHIP GOAL

(March 20, 2018) NWSEO Membership is bringing back the big red thermometer for our upcoming recruitment drive. Members will be able to view our progress on the NWSEO website and on our private NWSEO Facebook page. There are over 2000 NWS employees who are not yet active, supporting members of NWSEO! We strongly encourage you, as an active member, to invite just one other co-worker to join NWSEO and support the important work of our NWSEO leaders, our General Counsel, our CBA team and our many Regional Chairs and Stewards. We work together to lobby Congress and the Administration, improve the working conditions, participate in collective bargaining, and preserve the jobs of each and every employee of our five bargaining units. We have a minority of members serving a majority of employees! It's imperative that we create a stronger union.

LET'S WORK TOGETHER TO MAKE THE MERCURY RISE AND REACH THE TOP!

Enrollment Incentive for new members and recruiters: Any NWSEO Member who recruits a fellow non-member to join NWSEO by Form 1187, will receive a NWSEO t-shirt and a \$50 Gift Card (of their choice). The New Member will receive \$100 rebate mailed to his/her home within 7 business days and a \$50 Gift Card (of their choice). This enrollment incentive expires December 31, 2018.

NWSEO offers a **New Hire enrollment incentive** through December 31, 2018. Any newly hired employee (NWS, NESDIS, AOC, AOML, NAG new hires) who joins NWSEO by Form 1187 within three months of their start date, or during a New Employee course or its equivalent, will receive a **\$300 rebate**. Recruitment is an on-going process. We encourage active participation, teamwork and your ideas and suggestions on ways to build and strengthen our union even more!

Also, there is still time to earn the **NWSEO Recruitment Travel Incentive**. **JULY 31 is the deadline!** Any NWSEO member who recruits two or more new members to join NWSEO using the 1187 form for payroll deduction (not by credit card) from August 1, 2017 to July 31, 2018, NWSEO will provide reasonable airfare*, 3-nights lodging, and approved group meals for the 2018 NWSEO Convention at the Pittsburgh Marriott City Center, PA.

NWSEO will keep you informed about convention plans in the coming months. Updates will be available on http://nwseo.org/convention.php. **We hope to see you at the convention!**

Your Membership Makes a Difference!!



Why Recruitment? Why do we need a stronger union? It is most important this year, as NWSEO works to negotiate the new Collective Bargaining Agreement which will shape the future of the NWS. Each week, our membership declines slightly due to member promotions and retirements. We can do more for our members with a stronger union. The NWSEO Recruitment page includes a wealth of information and speaking points to help with recruitment efforts.

NWSEO offers Membership Rewards and continues to research member benefits and perks, similar to the *NWS* \$300 Health & Wellness Program rebate. For NWSEO Members only, we offer up to 60% discounts on worldwide hotel stay through HotelStorm. And, recently, we've provided a very useful link to members only, to view the *NWS Staffing Spreadsheet*. We value you and, continue to work for you and make your working conditions better, filling office vacancies and promoting an improved work-life balance for all.

Email NWSEO Membership Director Christy Fox at membership@nwseo.org with any questions or recruitment ideas. Thank You!

-NWSEO-

No one cares more for National Weather Service employees than National Weather Service employees.

No one works harder for National Weather Service employees than National Weather Service employees.

We are NWSEO.